

**“GIVE PEOPLE FOOD YOU WOULD GIVE
TO YOUR OWN CHILDREN”**

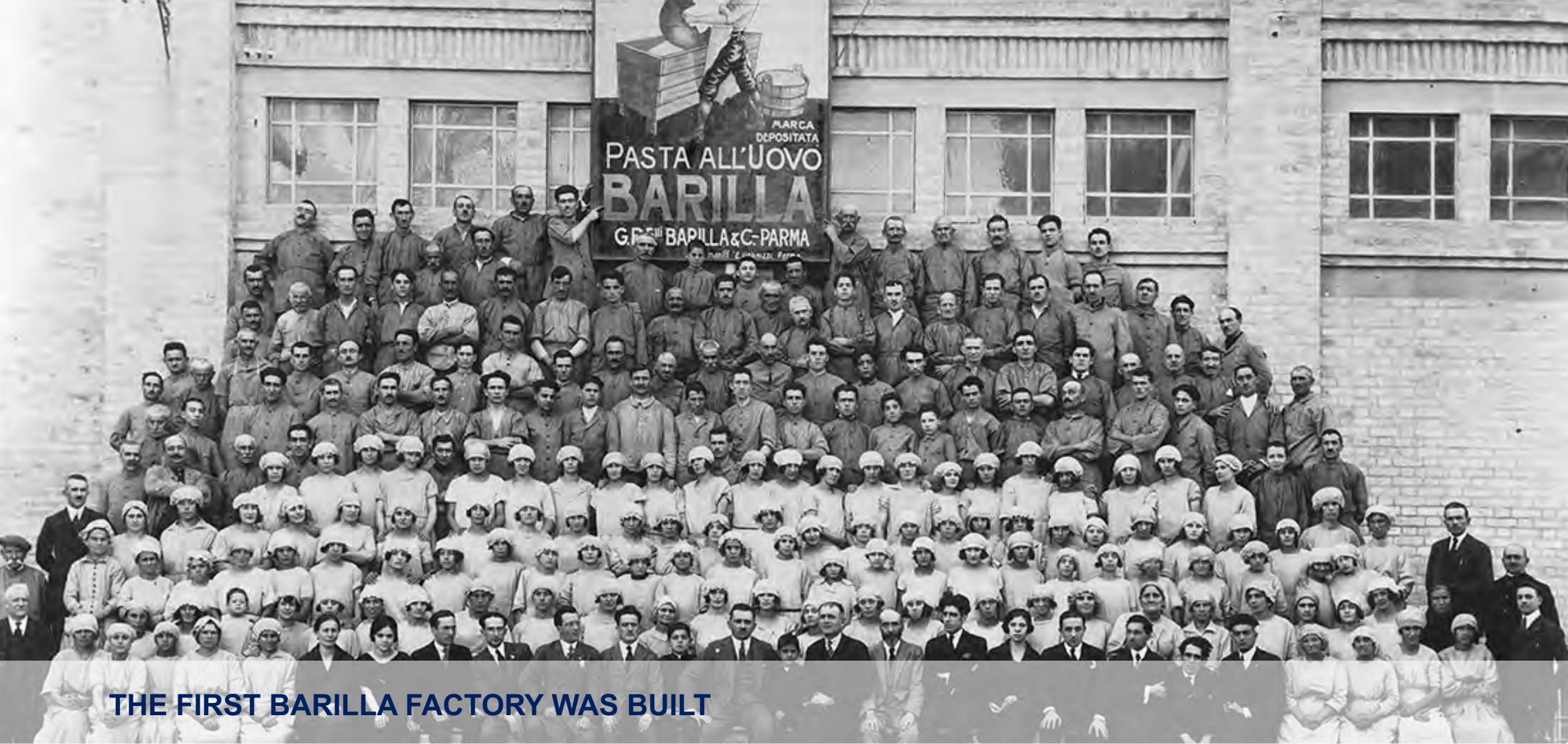


Barilla
The Italian Food Company. Since 1877.



BARILLA WAS BORN IN A SMALL BREAD AND PASTA SHOP IN PARMA

1877



THE FIRST BARILLA FACTORY WAS BUILT

1877

1910



THE LARGEST PASTA PRODUCTION PLANT IN THE WORLD WAS BUILT

1877

1910

1969



GUIDO, LUCA AND PAOLO BARILLA STARTED THE INTERNATIONAL JOURNEY

1877

1910

1969

1993

**THE ITALIAN LIFESTYLE AND THE MEDITERRANEAN DIET
ARE THE ROOTS OF OUR IDENTITY**



EVERYDAY OUR KNOW-HOW ENTERS THE HOMES OF MILLION OF PEOPLE



MANY COUNTRIES HOST US



UNITED STATES

- Mills: 1
- Production Sites: 1
- Offices: 2
- Restaurants: 3
- Customer Collaboration Centers: 1

MEXICO

- Production Sites: 1
- Offices: 1

CANADA

- Offices: 1

BRAZIL

- Offices: 1

EUROPE

- Mills: 2
- Production Sites: 14
- Offices: 8

ITALY

- Mills: 5
- Production Sites: 2
- Offices: 10
- Restaurants: 1

TURKEY

- Mills: 1
- Production Sites: 1
- Offices: 1

UNITED ARAB EMIRATES

- Production Sites: 1
- Restaurants: 2

RUSSIA

- Production Sites: 1
- Offices: 1

JAPAN

- Offices: 1

SINGAPORE

- Production Sites: 1

CHINA

- Production Sites: 1

AUSTRALIA

- Production Sites: 1

LEGEND

- MILLS
- PRODUCTION SITES
- OFFICES
- RESTAURANTS
- CUSTOMER COLLABORATION CENTERS

ACADEMIA
BARILLA



BARILLA
RESTAURANTS



VESTA
YEMINA



Barilla

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**Gran
Cereale**



...AND PEOPLE TRUST US...

3,413 MILLION EURO OF **TURNOVER** (2016)

AMONG THE **MOST GLOBAL REPUTED** COMPANIES

PASTA

GLOBAL LEADER*

SAUCES

LEADER IN EUROPE**

BAKERY PRODUCTS

LEADER IN ITALY*



WE ARE PART OF GLOBAL CHALLENGES



WE ARE PART OF **GLOBAL CHALLENGES**

- Ensuring **food security** to a **growing population**
- Drastically reducing the **use of land and natural resources**
- Reducing **global warming**
- Reducing **waste along Supply Chains**

WE ARE PART OF GLOBAL CHALLENGES

DIE OF HUNGER OR OBESITY?

795 MILLION
OF PEOPLE
SUFFER FROM
HUNGER



2.1 BILLION
OF PEOPLE ARE
OBESE OR
OVERWEIGHT

FEED PEOPLE, ANIMAL OR CARS?

THE 47% OF THE
GLOBAL CROP
PRODUCTION
IS USED FOR
HUMAN
NUTRITION



THE 40%
IS USED
TO PRODUCE
ANIMAL FEED
OR BIOFUEL

FEED WASTE OR FEED THE HUNGRY?

1.3 BILLION TONS
OF PERFECTLY EDIBLE
FOOD ARE
WASTED



4
TIMES

WHAT IT WOULD TAKE TO FEED
795 MILLION
PEOPLE WHO ARE HUNGRY

WE ARE PART OF GLOBAL CHALLENGES

THE PLANET'S BALANCE IS NEGATIVE

TODAY



1.5 PLANETS

2050



3 PLANETS

EVERYDAY THIS INSPIRES

OUR PURPOSE

GOOD *for* **YOU**
GOOD *for the* **PLANET**

We bring to the world **JOYFUL, WHOLESOME and HONEST FOOD**
inspired by the **ITALIAN LIFESTYLE** and the **MEDITERRANEAN DIET**

OUR CONTRIBUTION: ONLY ONE WAY OF DOING BUSINESS

JOY OF
EATING

NUTRITION

PEOPLES'
WELLBEING

PLANET
HEALTH

3 MINUTES

3 HOURS

30 YEARS

ENDLESS



A COMMITMENT FROM FIELD TO FORK



RAW
MATERIALS



RESEARCH AND
DEVELOPMENT



OPERATIONS



SALES AND
DISTRIBUTION



COMMUNICATION



CONSUMPTION

THE DOUBLE PYRAMID IS OUR COMPASS

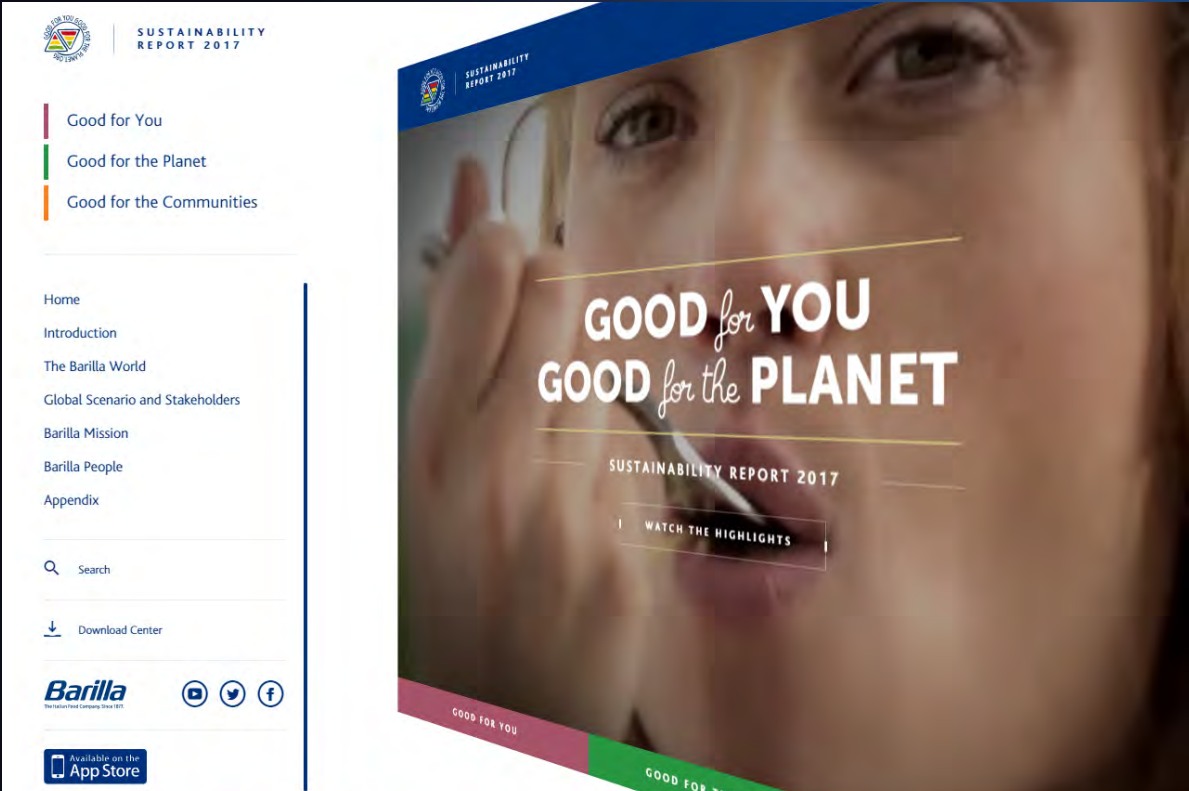


FOOD PYRAMID



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OUR 2017 GYGP REPORT



<http://sustainability17.barillagroup.com/en#>
<http://sustainability17.barillagroup.com/it>

WE GIVE OUR CONTRIBUTION TO FACE THE GLOBAL CHALLENGES GOOD FOR YOU



It means:

IMPROVE THE NUTRITIONAL PROFILE OF EXISTING PRODUCTS AND LAUNCH NEW ONES
IN LINE WITH THE DOUBLE PYRAMID MODEL

PROMOTE RIGHT FOOD HABITS, INVITING PEOPLE TO ADOPT
BALANCED LIFESTYLES AND SUSTAINABLE DIETS



GOOD *for* YOU

BECAUSE WE WANT TO CONTRIBUTE TO PEOPLE'S WELLBEING

360

**IMPROVED
PRODUCTS**

FOR YOUR WELLBEING
SINCE 2010

17

**NEW WHOLE-GRAIN
PRODUCTS**

LAUNCHED IN 2016

5

**BARILLA
RESTAURANTS**
TO BRING THE
**JOY OF ITALIAN
EATING IN THE WORLD**

2

**MILLION
QUALITY ANALYSIS**
OF OUR PRODUCTS
EVERY YEAR

WE GIVE OUR CONTRIBUTION TO FACE THE GLOBAL CHALLENGES GOOD FOR THE PLANET



It means:

IMPROVE OUR PRODUCTION PROCESSES TO REDUCE GREENHOUSE GASES EMISSIONS AND THE WATER CONSUMPTION

DEVELOP PROJECTS TO PROMOTE MORE EFFICIENT AND SUSTAINABLE AGRICULTURAL PRACTICES FOR ALL STRATEGIC SUPPLY CHAINS

GOOD *for the* PLANET

BECAUSE WE WANT TO REDUCE OUR IMPACT ON THE ENVIRONMENT



- 21%

WATER CONSUMPTION
PER TON OF PRODUCT VS 2010



-28%

CO₂ EMISSION
PER TON OF PRODUCT
VS 2010



100%

STRATEGIC SUPPLY CHAINS
WITH DEFINED
SUSTAINABLE AGRICULTURE
PROJECTS

WE GIVE OUR CONTRIBUTION TO FACE THE GLOBAL CHALLENGES GOOD FOR THE COMMUNITIES



It means:

FOSTER ACCESS TO FOOD AND FOOD SECURITY,
SUPPORTING PEOPLE IN EMERGENCY SITUATIONS

PROMOTE THE DEVELOPMENT OF BARILLA SUPPLY CHAIN FARMERS,
IMPROVING THE LOCAL COMPETITIVENESS

EDUCATE NEW GENERATIONS TO HEALTHIER LIFESTYLES, BALANCED
FOOD HABITS AND RESPONSIBLE FOOD CONSUMPTION



GOOD *for the* COMMUNITIES

BECAUSE WE WANT TO INCLUDE ALL THROUGH FOOD

15,126

KIDS

ENJOYED THE GIOCAMPUS
PROJECT IN 2016

MORE THAN

4,000

TONS OF PRODUCTS
DONATED TO NEEDY PEOPLE

2016:

**THE BARILLA
MOBILE KITCHEN**
INTERVENES IN EARTHQUAKE HIT
AREAS OF CENTRAL ITALY

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www.barillagroup.com

 @BarillaGroup